When I left the corporate world as an IT Manager, after having my first child, I knew that I needed something to help get my family organized. I created a software program called Daily Home Planner, and the blog to go with it... Organized Mom in 2006, to help busy moms get their family, home and lives organized. When I figured out that my true passion was technology and helping other women understand technology I also started my second blog Technology for Moms in 2009, to help friends fix their own technology issues. I rebranded the site to Family Tech Zone early 2015 to broaden my reach to the whole family!
Social Media Footprint

- Personal FB Friends – 900
- Family Tech Zone FB Fans – 5561
- Organized Mom FB Fans – 49,189
- Family Tech Zone Twitter Followers – 7446
- Organized Mom Twitter Followers – 4168
- Pinterest Followers – 5780
- Instagram Followers – 5252
- Google+ Followers – 567,884

Updated 7/2/2019
About My Readers

Both Organized Mom and Family Tech Zone readers are typically females aged 25-44. Most often they are also in the United States.

Organized Mom averages about 30,000 pageviews a month

Family Tech Zone averages 25,000 page views a month

Tech4Moms Readers
- Females 18-24: 33%
- Females 25-34: 40%
- Females 35-44: 13%
- Females 45-54: 4%
- Females 55-64: 1%
- Males 18-24: 2%
- Males 25-34: 2%
- Males 35-44: 2%
- Males 45-54: 1%
- Males 55-64: 1%

Organized Mom Readers
- Females 18-24: 39%
- Females 25-34: 43%
- Females 35-44: 11%
- Females 45-54: 2%
- Females 55-64: 2%
- Males 18-24: 1%
- Males 25-34: 1%
- Males 35-44: 0%
- Males 45-54: 1%
- Males 55-64: 1%

How to Organize your Home, Family, and Life | The Organized Mom

Technology for Moms – Free Tech Help

Family Tech Zone averages 25,000 pageviews a month
Brand Relationships

NETGEAR

Lenovo

snapdragon™
by Qualcomm

BOSCH
Invented for life

organized solutions

SONY

Windows Phone

Ford

3M
quietly brilliant

SC Johnson
A FAMILY COMPANY

T-Mobile

EPSON®
EXCEED YOUR VISION

intel

Rubbermaid®
Rates & Policies

Review Policy -
We gladly accept products for review. Sending us product does not guarantee a mention or a favorable review. We also accept sponsored reviews, where we guarantee that we will write a post about your product, but again there is no promise of a favorable review. We will discuss with you before publishing an unfavorable review. We will always be honest in our opinions about products.

Giveaway Policy -
As a general rule we do not run giveaways on our site (there can be exceptions throughout the year, but not many). We do one massive giveaway at the end of each year in coordination with our Holiday Gift Guide. If you are interested in being considered for our Holiday Gift Guide please contact Sarah@familytz.com

Ad Rates –

Text Link in Sidebar (1 site) - $30/month or $330/year
Text Link in Sidebar (both sites) - $55/month or $630/year
Sidebar Image Ad (125x125) (1 site) - $50/month or $500/year
Sidebar Image Ad (125x125) (both sites) - $80/month or $900/year
Sidebar Image Ad (300x any length) (1 site) - $70/month or $700/year
Sidebar Image Ad (300x any length) (both sites) - $100/month or $1100/year

Text Link within a post (remains up for the life of the blog) - $300 flat rate
How we can work together

Social Media Strategy
- Help you develop and create a program
- Help implement programs already designed

Blogger Outreach and Engagement
- Ambassador Programs
- Host or Attend Brand Events
- Blog Reviews

Public Appearances
- Speak at blog conferences as a sponsored speaker
- Attend conference as a sponsored attendee (sponsorship proposals will be written for each situation)

Advertise
- Rates are included in this packet
Contact Info & Links

Sarah Kimmel

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www.OrganizedMom.net

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Skype: sarahekimmed
Twitter: FamilyTechZone
Twitter: TheOrganizedMom

Facebook: facebook.com/OrganizedMom
Facebook: facebook.com/FamilyTech

Pinterest: pinterest.com/familytech